



REEL STORIES  
REAL PEOPLE

## VIDEO PACKAGES

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### Encourage

HD Produced Story, 2-4 mins  
2 Social Media Teases  
Exported for Website, Social Media, and YouTube

**\$1,000**

4 hours of production at 1 field location  
1 camera, tripod, and lighting  
Story Consultation  
On-location producer/reporter  
4 hours of professional editing  
Professional voice-over  
Royalty-free music  
Picture overlays

### Engage

HD Produced Story, 4-6 mins  
3 Social Media Video Teases  
3 Social Media Images  
Exported for Website, Social Media, and YouTube

**\$2,250**

8 hours of production at 1-2 field locations  
1-2 cameras, tripods, and lighting gear  
Story Consultation  
On-location producer/reporter  
8 hours of professional editing  
Professional voice-over  
Royalty-free music  
Picture overlays  
Graphic overlays

### Educate

HD Produced Story, 6-10 mins  
4 Social Media Video Teases  
4 Social Media Images  
Custom step-by-step content development program  
Exported for Website, Social Media, and YouTube

**\$3,000**

12 hours of production at 2-4 field locations  
Multiple cameras, GoPros, tripods, and lighting gear  
Story Consultation  
Produced content that accompanies produced video  
On-location producer/reporter  
12 hours of professional editing

## EMPOWER: STORYTELLING WITH A PURPOSE

### SPECIAL PROJECTS:

30-minutes or more of storytelling  
Customized, produced scripts  
Curriculum content relating to video  
Trailers introducing long-format

These projects are designed to deliver a message through a film that **entices people** to want more information surrounding the plot. We have a team of writers and videographers who can make print scripts turn into a **dynamic and visually appealing film** on screen.

\*Pricing may vary depending on shoot location.

CUSTOMIZED PRICE  
DEPENDENT ON  
EMPOWER PROJECT

Educational Videos  
Training Videos  
Mission Driven  
Instructional Videos  
Event Recap Videos  
Promotional Videos  
Media Marketing  
Films/Movie

Whether educational or promotional videos, we use **storytelling** to capture and create marketing material to better communicate your **mission**.

Professional voice-over  
Royalty-free music  
Logo animation  
Picture overlays